

## Nations & Regions Media Conference 2012 – Programme

Monday 12 March: Various venues Media City/Salford Quays		
1.30pm – 5.00pm	<b>BBC ACADEMY WORKSHOP: 3D, HD and pitching.</b> This high level workshop is free to Nations & Regions Media Conference - <i>delegates must register for this session in advance by emailing <a href="mailto:nationsandregionsmedia@glasgows.co.uk">nationsandregionsmedia@glasgows.co.uk</a></i>	BBC Quay House (Media City)
3.00pm – 5.00pm	<b>LOCAL TV LICENSING: OFCOM SESSION</b> Email <a href="mailto:local.tv@ofcom.org.uk">local.tv@ofcom.org.uk</a> to request a place at this Ofcom event which is being held to coincide with the Nations & Regions Media Conference.	Hexagon Room, (The Lowry, Salford Quays)
6.30pm – 7.30pm	<b>KEYNOTE SESSION: THE SECRETARY OF STATE FOR CULTURE, OLYMPICS, MEDIA AND SPORT JEREMY HUNT MP: With a new Communications Bill just around the corner the UK media sector is facing yet more big changes. Hear what they will mean for you direct from the very top.</b> <b>Chair:</b> Steve Hewlett	BBC Philharmonic Studio, (The Studios, Media City)
7.45pm – 9.00pm	<b>CONFERENCE EVENING RECEPTION</b>	BBC Quay House, (Media City)

Tuesday 13 March: The Lowry, Salford Quays		
9.30am – 9.45am	<b>Welcome/opening</b> – Steve Hewlett,	Quays Theatre, (The Lowry)
9.45am – 10.45am	<b>KEYNOTE SESSION: ADAM CROZIER, CHIEF EXECUTIVE ITV: The man who transformed the Post Office is two years into a five year plan to transform ITV. Hear all about it.</b> <b>Chair:</b> Steve Hewlett	Quays Theatre, (The Lowry)
10.45am – 11.40am	<b>Parallel sessions:</b>  <b>1. A QUESTION OF SPORT: How well are UK consumers served by the current sports media landscape?</b> <b>Speakers:</b> David Davies, former Executive Director of the FA and author of the review of listed TV sports events, Moz Dee, talkSPORT, Niall Sloane, ITV, Barbara Slater, BBC, David Wheeldon, Sky. <b>Chair:</b> Mark Chapman, BBC 5Live	Quays Theatre, (The Lowry)
10.50am – 11.40am	<b>2. WATCHING THE RADIO: Is radio visualisation the key to keeping radio relevant amongst a mass of digital media? What's the difference between radio visualisation and television? We explore the oldest of broadcast media's newest trick.</b> <b>Speakers:</b> Phill Clark, Head of User Experience and Engagement, GMG Radio, Sunandan Wallia, Endboard Productions <b>Chair:</b> Nigel Smith, Interactive Editor, BBC 5Live	Compass Room, (The Lowry)

11.40am – 12.10pm	<b>Break – tea/coffee/networking – Quays Bar, The Lowry</b>	
12.10pm – 1.00pm	<b>Parallel sessions:</b>  <b>1. STRUCTURED REALITY – THE INSIDE STORY:</b> <b>After generating more column inches than Katie Price and securing its very own category in the TV BAFTAs 'Structured Reality' is here to stay. But how are these innovative shows put together? We peer past the fake tans, six packs and vajazzles to get right under the skin of the likes of TOWIE in this master class session.</b> <b>Speaker:</b> Tony Wood. <b>Chair:</b> Helen Bullough	Quays Theatre, (The Lowry)
12.10pm – 1.00pm	<b>2. INDEPENDENT TELEVISION? With the question of Scottish independence soaring up the political agenda we ask what independence would mean for the UK's radio and television sectors.</b> <b>Speaker:</b> Pete Wishart MP - SNP's Westminster Spokesperson for Culture, Media and Sport. <b>Chair:</b> Steve Hewlett	Compass Room, (The Lowry)
1.00pm – 2.00pm	<b>Lunch – Quays Bar, The Lowry</b>  <b>Lunchtime Creative Development workshop with IGNITE in the Circle Bar, The Lowry</b>	
2.00pm – 2.45pm	<b>KEYNOTE SESSION: GEORGE ENTWISTLE, DIRECTOR BBC VISION: As the BBC's Delivering Quality First plans start to roll out the man in charge of commissioning, producing, scheduling and broadcasting the content of all the BBC's television channels sets out his new vision for UK Network production.</b> <b>Chair:</b> Steve Hewlett	Quays Theatre, (The Lowry)
2.45pm – 3.35pm	<b>Parallel sessions:</b>  <b>1. FROM NATIONAL TO INTERNATIONAL - SELLING TO THE WORLD: With British TV exports now a £1.4bn business, the incentive to create the next international hit has never been greater. We explore the snakes and ladders of how programmes and formats go global.</b>  <b>Speakers:</b> Beryl Vertue, Producer and Chairman, Hartswood Films, Maria Kyriacou, MD ITV Studios Global Entertainment, Alex Graham, CEO Wall to Wall Television, Simon Vaughan, Lookout Point <b>Chair:</b> Lucy Meacock	Quays Theatre, (The Lowry)
2.50pm – 3.35pm	<b>2. DIANE COYLE, VICE CHAIRMAN, BBC TRUST in conversation with Steve Hewlett</b>	Compass Room, (The Lowry)
3.35pm – 3.50pm	<b>Break – tea/coffee – Quays Bar, The Lowry</b>	

3.50pm – 4.35pm	<p><b>IF I WERE JEREMY HUNT.....</b>  <b>What would you do if you were the person in charge of broadcasting in the UK? The ‘real’ Jeremy Hunt will have given the conference his views at our opening session. Now, at the close of the conference, it is the turn of three industry professionals, Tom Gutteridge, Alex Connock, and Gillian Reynolds to tell us what they would do if they were the Secretary of State.</b>  <b>Chair: Steve Hewlett.</b></p>	Quays Theatre, (The Lowry)
4.35pm – 4.40pm	<b>Wrap up with Steve Hewlett</b>	Quays Theatre, (The Lowry)
<b>4.40pm – conference close</b>		